



*Great American*  
**CHARACTER**

 **JamesHardie**

Siding | Trim



Great American  
**NEIGHBORHOODS**



HardieShingle®

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HardiePlank®

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Unmatched  
**PRODUCT  
PERFORMANCE**

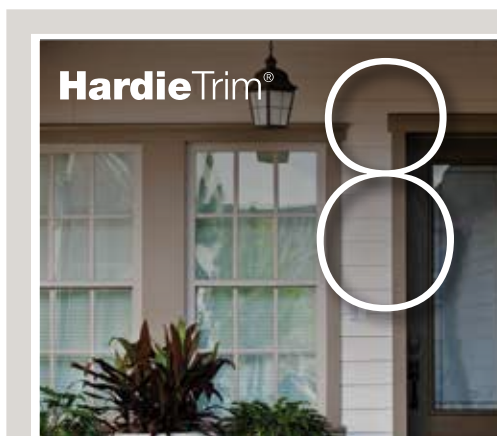


HardiePanel®

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Unrivaled  
**DESIGN OPTIONS**



HardieTrim®

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Design Partner of  
**SOUTHERN LIVING  
INSPIRED COMMUNITIES**



## *Great American* **NEIGHBORHOODS**

Installed on more than 5.5 million homes from coast to coast, James Hardie® fiber cement siding products are designed to resist the most extreme conditions while offering architectural options to authentically capture the distinct designs of great American neighborhoods.

# Unmatched PRODUCT PERFORMANCE

Only James Hardie fiber cement products are Engineered for Climate.<sup>®</sup> In the northern U.S. and Canada, HZ5<sup>®</sup> products are specifically designed to resist damage from wet or freezing conditions. Engineered for the southern and Pacific coastal regions of the U.S., HZ10<sup>®</sup> products help protect homes from hot, humid conditions, blistering sun and more.



Stands up to storms and harsh weather



Resists water absorption to help protect against mold, swelling and cracking



Won't be eaten by animals or insects



Fire resistant



Reduces time and money spent on maintenance



## Unrivaled DESIGN OPTIONS

James Hardie siding and trim come in a full collection of colors, textures and styles to authentically capture great American design including Artisan<sup>®</sup> lap siding, Artisan Accent trim, HardiePlank<sup>®</sup> lap siding, HardieShingle<sup>®</sup> siding, HardiePanel<sup>®</sup> vertical siding, and HardieTrim<sup>®</sup> boards.

All James Hardie products also come primed or with ColorPlus<sup>®</sup> Technology finishes. Not only do ColorPlus products come in a carefully curated palette, but they also offer unsurpassed fade resistance to give homes a beautiful look that lasts longer.



## HardieShingle®

Capture charm, taste, and true Southern spirit with HardieShingle siding. Better than the real cedar shake, HardieShingle siding resists rotting, curling, warping and splitting – offering a lower maintenance alternative to your home.





## HardiePanel®

HardiePanel vertical siding delivers style and substance. When combined with HardieTrim® boards, it achieves the rustic board-and-batten look that revisits strong architecture and embraces the future. Its crisp, clean lines make HardiePanel vertical siding a smart choice for strong, contemporary designs.

## HardieTrim®

Form meets function at every angle with HardieTrim boards and HardieTrim™ moulding products. With an authentic look, HardieTrim boards provide design flexibility for columns, friezes, doors, windows and other accent areas. Unlike wood, it complements your long-lasting, lower maintenance James Hardie siding – adding punctuation to your design statement.





## HardiePlank®

Sleek and strong, HardiePlank lap siding is not just the best-selling James Hardie product, it's the most popular brand of siding in America. With a full spectrum of colors and textures, enjoy protection from the elements and the versatility to make your dream home a reality.





## *Design Partner of* **SOUTHERN LIVING** **INSPIRED COMMUNITIES**

James Hardie is proud to be a Key Contributor for the 2014 Southern Living Idea home as well as a Design Partner for Southern Living Inspired Communities. Like Southern Living, James Hardie is proud to help people build homes and communities that embrace the natural beauty of the Southern landscape, display the best of Southern Living inspired architecture, and create environments that foster community.

*Exclusive Siding Partner*

**Southern Living**  
INSPIRED COMMUNITIES™